# **Devangi Vaid**

UI/UX & Product Designer

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#### **EDUCATION**

# University of California, Irvine - Masters of Science

M.S in Human Computer Interaction and Design GRADUATING - SEPT 2024

# University of California, Santa Cruz - Bachelors of Science

Bachelors of Science in Cognitive Science with a discipline in Artificial Intelligence and Human Computer Interaction

IUNE 2022

# **Google UX Professional Design Certificate**

Earned advanced UI/UX Certification from Google's Grow With Google Program FEB 2023

## **WORK EXPERIENCE**

#### **NASA**

UX Design and Research Intern | HCI Group FEB 2024 - PRESENT

- Designed an administrative dashboard using Figma and Axure which increased total system navigation efficiency for 40+ teams across NASA
- Conducted extensive user research via interviews, card sorting, heuristic evaluation and A/B testing with NASA HCI and CPIDS team experts, analyzing feedback to drive significant software usability improvements.
- Employed the double diamond design procedure to iteratively refine solutions, ensuring they meet user needs and project goals.
- Worked closely with quality assurance team, developers, and product ops to maintain NASA's Mission Assurance System and develop products for NASA's system engineers

## **Varian**

UX Design Lead | Master's Capstone Project FEB 2024 - PRESENT

- Championed an extensive redesign of the BRAVOS brachytherapy system, leading a cross-functional team to reduce the execution time of a 3-system cancer treatment tool.
- Made responsible for final design decision making as UI/UX lead, streamlining the information architecture, and enhancing system usability for Radiation Therapy Technologists.
- Enhanced the design system to build cohesive and consistent user experiences

#### Neoboard

UI/UX Design Intern | User Experience Team OCT 2023 - JAN 2024

- Standardized the app's navigation and design system through a competitive audit, and enhanced usability by leading qualitative user interviews.
- Orchestrated agile team workflows using Clickup to track and boost the user experience team's productivity

### **Siemens**

UI/UX Design Intern | Siemens GBS Digital Advisory Team NOV 2022 - APRIL 2023

- Led the Siemens Online Competency Analysis Tool ownership within an internal company promotion program, leading to an 81% enhancement in user experience for internal engineering teams.
- Designed and implemented the 'Snowflake Assistant,' a unified platform adopted by Siemens teams in over 90 countries, ensuring a consistent and efficient data migration experience within the Siemens cloud
- Collaborated with a project lead and senior software engineer to modernize internal designs, using Material UI techniques, heuristic principles, and human factors, ensuring cross-platform consistency while revitalizing the internal Design System.

#### **SKILLS**

#### **DESIGN**

UX Design UI Design

Task Flows

User Testing

Responsive Design

Wireframing

Mobile Design

Information Architecture

User Personas

Design Synthesis

Visual Communication

Rapid Prototyping

**User Journey Mapping** 

#### **RESEARCH**

Surveys

**Usability Testing** 

Interviews

**UX** Audit

Heuristic Evaluation

A/B Testing

User Personas

**Card Sorting** 

# **TOOLS**

Figma

Adobe Creative Suite

Sketch

InVision

Principle

InDesign

Axure

# CODING

Material UI

HTML

CSS

### **AWARDS**

## Georgia Tech UX Design

Completed Georgia Tech's intensive UX Design Bootcamp, mastering essential skills including user research, prototyping, usability testing, and advanced interaction design principles.

## **Dean's Honors | UCSC**

Awarded for academic excellence upon graduation by being in the top 15% of academic class